

STONEBRIDGE BUSINESS INTELLIGENCE SOLUTIONS

Our Expertise

Established in 1995, Stonebridge’s Business Intelligence Practice was the company’s first defined consulting focus area. Since then, it has matured into a well-rounded, best practices-based competency center that balances BI fundamentals with the new advances driving ‘BI Everywhere.’

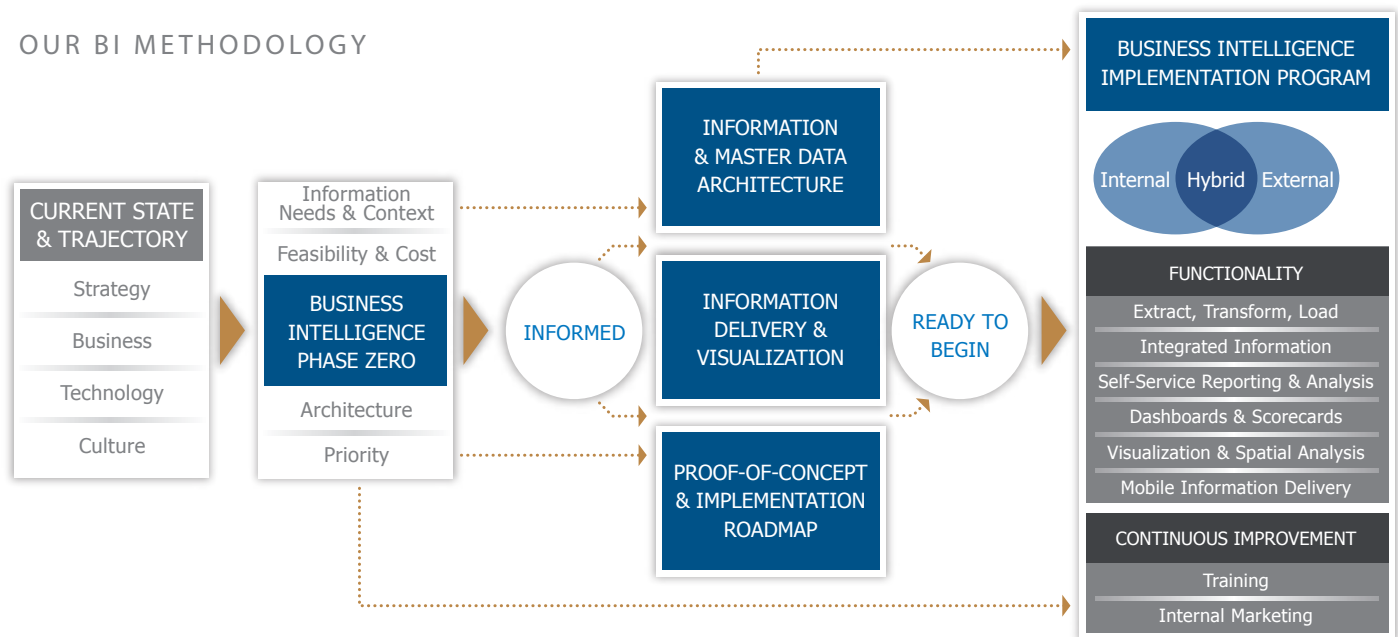
Stonebridge understands the underlying issues around data architecture and integration, as well as the importance of delivering information in the right context. We also embrace the new possibilities that visual interfaces, spatial mapping, and social media bring to BI. Our expertise and experience enable us to design and implement BI initiatives that guide organizations through a natural progression of BI capabilities and technologies. Our BI competencies include:

- n **Information & Master Data Architecture** – the critical data foundation required for successful initiatives
- n **Self-Service Reporting & Analysis** – information authored, extended or consumed by business users
- n **Dashboards & Scorecards** – interactive, content-driven performance monitoring
- n **Visualization & Spatial Analysis** – intuitive analytics which often include a geographic context
- n **Mobile Information Delivery** – tablets, smart phones and social media

Our Methodology

Stonebridge’s BI methodology ensures that your implementation program is successful from the shared perspective of business users and IT. Our approach delivers BI solutions that not only meet the tactical needs of business users but also provide the strategic direction to make ‘BI Everywhere’ a reality for your organization.

OUR BI METHODOLOGY



About Stonebridge

Stonebridge is an information technology consulting firm focused on helping organizations harness the power of people, processes and technology. Our clients look to us as a strategic partner with a shared commitment to achieving their business objectives and maximizing their business performance. Founded in 1995 on a commitment to establishing high-value strategic alliances with our clients, Stonebridge has provided business solutions to organizations in all major industries, representing private, public, government, and non-profit entities. More info at www.sbti.com.